

**WRIO**

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**2025  
INDUSTRY  
AWARDS**

**Sponsorship Opportunities**

# It's time for Queensland's Waste and Recycling Industry to once again put on their best outfits and show off the incredible work they do.

We invite industry, supporters and government to help honour the amazing individuals, businesses and collaborations that make our industry great.

Please reach out if you would like to showcase your business as we showcase our industry.

*Alison Price,  
Chief Executive Officer, WRIQ*

*The WRIQ 2025 Industry Awards Gala Dinner will be a prestigious affair held in the Grand Chelsea Ballroom at the voco® Brisbane City Centre on Friday 5<sup>th</sup> September 2025.*

*The WRIQ Industry Awards recognise and celebrate those individuals and teams who have displayed a level of excellence throughout the year.*

*Entries are judged across ten categories:*

- > *Driver of the Year*
- > *Trainee/Apprentice of the Year*
- > *Plant/Equipment Operator of the Year*
- > *Maintenance Employee of the Year*
- > *Recycling Employee of the Year*
- > *Administrator of the Year*
- > *Lithium Battery Fire Hero*
- > *Industry Collaboration of the Year*
- > *Environmental Innovation of the Year*
- > *Safety Innovation of the Year*
- > *Best Recycled Product*

*The evening will include the awards presentations and entertainment, whilst guests enjoy a spectacular three course dinner.*

*Sponsorship packages for the WRIQ 2025 Industry Awards Dinner are now available. As a sponsor, you will have the opportunity to increase your own brand awareness and credibility, as well as leverage commercial opportunities presented from being affiliated with the Waste, Recycling Industry Association QLD.*

## THE EVENT

### VENUE

The Grand Chelsea Ballroom  
voco® Brisbane City Centre  
85-87 North Quay, Brisbane

### DATE & TIME

Friday 5<sup>th</sup> September 2025  
6.30pm – late (Pre-dinner drinks from  
6.30pm, Awards commence at 7.00pm)

### ATTENDANCE ESTIMATE

250

### AUDIENCE

This event attracts a diverse group, ranging from waste management companies, suppliers of vehicles and other plant and equipment, representatives from local councils and consultants.

### MASTER OF CEREMONIES

To be announced

### GUEST SPEAKER

To be announced

### LIVE MUSIC

Fusion X

### DRESS CODE

Dress to impress



## HOST ORGANISATION



### Waste, Recycling Industry Association QLD (WRIQ)

Representing more than 90 Queensland-based organisations ranging from multi-nationals through to small family owned and operated businesses, WRIQ engages in a broad range of state-specific issues of strategic importance to the sustainability and development of the sector.

WRIQ represents all aspects of the sector including major landfills, transfer stations, resource recovery facilities (including advanced manufacturing), sustainable and firming power facilities, and collection services.

For more than a decade, WRIQ has earned a reputation as a leader in sectoral policy development and driving change to improve the operating environment for Queensland's waste management, recycling and resource recovery sectors. Recognised as a non-partisan organisation that works effectively with all levels of government, WRIQ is acknowledged as an influential and respected advocacy group in Queensland.

## PLATINUM EVENT PARTNER

**This premium sponsorship package provides maximum exposure at the Awards Gala Dinner as well as promotions leading up to, at, and after the event.**

Investment \$10,000 + GST

### EXCLUSIVE OPPORTUNITY

#### Benefits include:

- > Recognition as the Platinum Event Partner for the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Prominent logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Company logo printed on dinner menus
- > Full page advertisement (inside front or back cover) and 200-word company profile in the Awards Winners Book
- > One VIP table of eight at the dinner for your company's employees, clients and guests
- > Opportunity to display pull up banners in a prominent position on the stage or around the room throughout the event (sponsor is responsible for delivery, placement and removal of banners)
- > Acknowledgment of your status as the Platinum Event Partner by the MC at the start of the function
- > Written inclusion in awards program media releases
- > Promotion through WRIQ's social media networks
- > Opportunity to play a short video advertisement (60 seconds max) to attendees at event
- > Opportunity to make brief welcome address at dinner (5-mins max)
- > Opportunity to provide a gift/promotional item to all guests placed at each table setting (at sponsor's expense)

## GOLD SPONSOR

**Gold Sponsorship offers the opportunity to be recognised as a major sponsor of the Gala Awards Dinner with a collection of high value promotional channels throughout the event.**

Investment \$7,000 + GST

**MAX TWO PACKAGES AVAILABLE**

### Benefits include:

- > Recognition as the Gold Sponsor of the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Half page advertisement and 50-word company profile in the Awards Winners Book
- > Three tickets at a reserved table for your company's employees, clients and guests
- > 10% discount on any additional tickets purchased
- > Opportunity to display one pull up banner in a prominent position on the stage or around the room throughout the event (sponsor is responsible for delivery, placement and removal of banners)
- > Acknowledgment of your status as Gold Sponsor by the MC at the start of the function
- > Promotion through WRIQ's social media networks



# SPONSORSHIP PACKAGES

## SILVER SPONSOR

**Silver Sponsorship offers the opportunity to be recognised as a supporter of the Gala Awards Dinner.**

Investment \$5,000 + GST

### Benefits include:

- > Recognition as the Silver Sponsor of the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Logo and 50-word company profile in the Awards Winners Book
- > Two tickets to the Awards Gala Dinner
- > 10% discount on any additional tickets purchased
- > Acknowledgment of your status as Silver Sponsor by the MC at the start of the function
- > Promotion through WRIQ's social media networks



## BRONZE SPONSOR

Show your organisation's support for this important industry event by becoming a Bronze Sponsor.

Investment \$3,000 + GST

### Benefits include:

- > Recognition as the Bronze Sponsor of the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Logo in the Awards Winners Book
- > One ticket to the Awards Gala Dinner
- > Acknowledgment of your status as Bronze Sponsor by the MC at the start of the function



## ENTERTAINMENT SPONSOR

**Our dazzling Awards Gala Dinner creates unrivalled opportunities for a memorable entertainment package on Awards night. Be remembered as the sponsor who entertained everyone at this year's event!**

Investment \$5,000 + GST

### EXCLUSIVE OPPORTUNITY

#### Benefits include:

- > Recognition as the Entertainment Sponsor for the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Prominent logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Logo and 50-word company profile in the Awards Winners Book
- > Two tickets at a reserved table for your company's employees, clients and guests
- > 10% discount on any additional tickets purchased
- > Opportunity to display up to two pull up banners in a prominent position on the stage throughout the event (sponsor is responsible for delivery, placement and removal of banners)
- > Acknowledgment of your status as the Entertainment Sponsor by the MC at the start of the function
- > Promotion through WRIQ's social media networks





## 360 PHOTO BOOTH SPONSOR

The 360 Photo Booth is an interactive Photo Booth Experience where guests step onto an infinity glass platform and strike a pose as a camera on a spinning arm records from every angle to provide a high quality 360 degree view video. Guests can then instantly share their ultimate selfie video across social media with a professionally designed overlay that is customised for the event.

Investment \$5,000 + GST

### EXCLUSIVE OPPORTUNITY

#### Benefits include:

- > Recognition as the 360 Photo Booth Sponsor of the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Logo placement on the event webpage, with a link to your company website
- > Logo included on photo/video overlay
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Half page advertisement and 50-word company profile in the Awards Winners Book
- > Three tickets at a reserved table for your company's employees, clients and guests
- > 10% discount on any additional tickets purchased
- > Opportunity to display up to two pull up banners alongside the photo booth (sponsor is responsible for delivery, placement and removal of banners)
- > Acknowledgment of your status as Photo Booth Sponsor by the MC at the start of the function
- > Promotion through WRIQ's social media networks



## TABLE DECOR SPONSOR

**Elevate the ambiance and leave a lasting impression by supporting the provision of the table decor at this year's Awards Gala Dinner.**

Investment \$5,000 + GST

### EXCLUSIVE OPPORTUNITY

#### Benefits include:

- > Recognition as the Table Decor Sponsor for the Awards Gala Dinner on printed and electronic promotional material before, during and after the event
- > Prominent logo placement on the event webpage, with a link to your company website
- > Company logo displayed on the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
- > Logo and 50-word company profile in the Awards Winners Book
- > Three tickets at a reserved table for your company's employees, clients and guests
- > 10% discount on any additional tickets purchased
- > Opportunity to have corporate branding incorporated into the table centrepieces at the Awards Gala Dinner
- > Acknowledgment of your status as the Table Decor Sponsor by the MC at the start of the function
- > Promotion through WRIQ's social media networks



## AWARDS CATEGORY SPONSOR

**Becoming an Awards Category Sponsor is a prestigious opportunity, enabling you to affiliate your brand with awards that recognise individuals and businesses leading the professional standard of excellence and innovation in Queensland's waste and resource recovery industry.**

Investment \$5,000 + GST

**ONE SPONSOR PER CATEGORY**

### Benefits include:

- > Corporate logo and acknowledgement as sponsor for your chosen category.
- > Your company's name associated with the category name.
- > Inclusion in all relevant electronic communications (e.g. event invitations, awards promotions)
- > Corporate logo and acknowledgment in the winners book on pages related to your selected category.
- > Corporate logo included on finalists certificates
- > On the presentation slides relevant to the selected categories at the awards events
- > On the on the event webpage, with a link to your company website
- > Verbal acknowledgment by the MC at the Gala Awards Dinner
- > Invitation for a representative of your organisation to present the awards in your chosen category to the finalists and winner at the Gala Awards Dinner
- > Logo and 50-word company profile in the Awards Winners Book
- > One ticket to the Awards Gala Dinner
- > 20% discount on additional tickets purchased
- > Promotion through WRIQ's social media networks

### AWARDS CATEGORIES

- > Driver of the Year
- > Trainee/Apprentice of the Year
- > Plant/Equipment Operator of the Year
- > Maintenance Employee of the Year
- > Recycling Employee of the Year
- > Administrator of the Year
- > Lithium Battery Fire Hero
- > Industry Collaboration of the Year
- > Environmental Innovation of the Year
- > Safety Innovation of the Year
- > Best Recycled Product

## Sponsorship Terms & Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by WRIQ and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. WRIQ reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Thursday 31 July 2025. Applications received after Thursday 31 July 2025 must include full payment. Applications will be processed in strict order of receipt and WRIQ reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 2%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by WRIQ prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by WRIQ.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by WRIQ. All artwork is to be approved by WRIQ prior to printing.
7. WRIQ makes no guarantee as to the number of individuals that may attend the event
8. CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from WRIQ.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. INSURANCE AND LIABILITY: WRIQ shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship. Sponsors whose package includes exhibition space must have Public Liability Insurance for the period of the event and must provide a copy of their Certificate of Currency prior to bump-in.

## CONTACT US

To arrange a time to meet with our team to discuss your involvement with the WRIQ Industry Awards Gala Dinner please reach out to our team:

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